



ARHA World Championship Show July 8-17, 2021
C Bar C Expo Center • Cloverdale, Indiana

VENDOR APPLICATION/AGREEMENT

Business Name _____ Business Phone: _____
Authorized Contact Person _____
Address _____ City/State/Zip _____
Business Phone Number: _____ Email: _____
Web-site _____
Product/Service Description to be displayer or offered _____

YOUR 2021 WORLD SHOW BOOTH PURCHASE INCLUDES:

- You will receive a listing of your company name, address, phone number and link to your website on www.AmericanRanchHorse.net, e-blast and ARHA Face Book pages.
Your provided marketing information/flyers placed in World Show Exhibitor Packets. (due no later than June 1)
Placing of your Banner (supplied by you) in the Arena.
Daily PA Announcements

10 x 10 Inside Vendor Booth, \$250
10 x 20 Inside Vendor Booth, \$350
10 x 30 Inside Vendor Booth, \$425
10 x 40 Inside Vendor Booth, \$500
10 x 40 Outside Vendor Booth, \$425
Electricity \$20
Silent Auction Items for Youth Thank-You!
Class Prize(s) Thank-You!
PA Announcements FREE (provide short readable add)
Arena Banner FREE (provided by you)

Want to learn more about ARHA Partnerships? Check all that apply below.

Class Sponsorship Youth Team Tournament Special Event Sponsor Prize Sponsor
Reserve Champion Award Sponsor Coffee & Donuts/Cookies & Punch

ADDITIONAL ADVERTISING OPPORTUNITY:

In 2021 we will have Professional, Livestream Video Broadcast of our World Championship Show. Video advertisements will be sold and regularly streamed to all at home viewers. This offers an outstanding way to gain Brand Awareness, Name Recognition, Online/Social Media Sales, and to encourage those folks at home to seek you out at the next show or venue where they might encounter you. As our Vendor Business Partner, we are pleased to offer you 10% off of all Video Advertising. If you have any questions, please reach out to Carly Ostrander, (518) 894-4026 or luckyveighranch@gmail.com. You can also call the ARHA Home Office.

15 second video ad (\$200, less 10%, \$180)
30 second video ad (\$300, less 10%, \$270)

Check/Money Order/Cashier's Check made payable to American Ranch Horse Association
Credit Card # _____ (add 4% Convenience Charge) Visa _____ MasterCard _____ Discover
Exp Date _____ Security Code _____ Authorized Signature _____
Name as it appears on card _____
Address associated with card _____
Your card will be charged the full amount unless other arrangements have been made.

I (We) have read all attached terms and conditions and rules relating to this Vendor Application/Agreement, and do hereby agree to fully comply with and abide by such.

Vendor Authorized Signature _____ Date _____

SUBMIT COMPLETED FORMS TO: ARHA World Championship Show • P.O. Box 186 • Nancy, KY 42544
Questions??? Call ARHA Office 606-271-2963 • Email: arhacontact@aol.com
Carly Reyna Ostrander 518-894-4026 • luckyeightranch@gmail.com

Vendor Application/Agreement Terms and Conditions/Rules and Regulations

1. The ARHA World Championship Show Trade Show is sponsored by the American Ranch Horse Association who reserves the right to refuse any vendor not in the best interest of the association, shall have full power to interpret the terms and conditions/rules and regulations set forth below, and have final decision on all other matters not covered by this contract. Amendments to such may be made at any time by the American Ranch Horse Association in the form of written notice.
2. **Indemnification.** The Vendor assumes sole responsibility and hereby agrees to protect, indemnify, defend and hold harmless the American Ranch Horse Association, C Bar C Expo Center, and its employees and agents from any and all claims, including claims or causes of action arising from the sole negligence of said indemnities, arising out of, or in connection with Vendor's occupancy and use of the Show premises, or any action or inaction of any nature in connection with or related to the Show, including but not limited to loss, theft, damage, destruction, or delay in delivery of goods, display material and other effects; any injury to Vendor, Vendor's employees, agents, representatives or guests while on the Show premises; and any damage to Vendor's business by reason of failure to provide space for the exhibit or removal of exhibit or failure to hold the Show as scheduled. Vendor acknowledges that the American Ranch Horse Association and C Bar C Expo Center do not maintain insurance covering Vendor's property and that Vendor has the sole responsibility to obtain business interruption and property damage and theft insurance covering such losses by Vendor. Vendor agrees to indemnify and hold forever harmless the American Ranch Horse Association and C Bar C Expo Center from any and all damages, loss, liability, claim or expenses (including legal fees) based upon, arising out of, or in connection with the violations of any law or ordinance by the Vendor, its employees, agents, representatives, guests or other holding under the Vendor; or if failure by Vendor or any such persons to comply with all applicable terms and conditions contained in these rules or in the agreement between C Bar C Expo Center and the American Ranch Horse Association regarding the Show premises or a part thereof. If the indemnities are sued in a court of law, Vendor agrees to defend the indemnities at Vendor's expense, and if judgment be taken against indemnities, to pay said judgment and obtain written release in form acceptable to the indemnities.
3. **Assignment of Space.** First come, first serve priority will be given applicants according to the time their written request is received by the American Ranch Horse Association, availability of requested area, the amount of space requested and the special needs and compatibility of Vendor. In the event of conditions beyond its control, the American Ranch Horse Association reserves the right to rearrange the floor plan and relocate any exhibit.
4. **Payment.** At least 50% of the cost of requested space must be remitted with application. Remaining balance is due on or before May 1st, 2020. VENDOR MAY NOT OCCUPY ASSIGNED SPACE(S) UNTIL ALL FEES ARE PAID IN FULL.
5. **Refunds for Cancellations.** **NO REFUNDS WILL BE MADE FOR CANCELLATIONS AFTER MAY 1st, 2020.**
6. **Subletting of Space.** Vendor shall not assign or sublet any space allocated to Vendor and may not advertise or display goods other than those manufactured or sold by Vendor in the regular course of Vendor's business. The space assigned to the Vendor is for Vendor's exclusive use only.
7. **Restricted Use of Logo.** American Ranch Horse Association has sole and exclusive right to produce or sell products bearing its logo(s), and only its designated licensees may distribute such products at the American Ranch Horse Association World Championship Show. No Vendor may sell or give away any product bearing an American Ranch Horse Association logo or design that is deceptively similar, during the American Ranch Horse Association World Championship Show. No Vendor may sell or give away any product bearing the following, but not limited to, words, letters, or combination thereof, or deceptively similar to American Ranch Horse Association, ARHA, American Ranch Horse Association World Championship Show, or ARHA World Championship Show.
8. **Security.** American Ranch Horse Association will not be responsible for any loss.
9. **Booth Set Up.** Vendors may set up their appropriate booth(s) starting on the day before the first day of the show at 12 noon. Vendors may check in at the show office for confirmation of booth location if needed. If the space reserved for the Vendor is not occupied by 6:00 am on the first day of the show, unless otherwise arranged, the space will be considered cancelled and shall revert to the American Ranch Horse Association without obligation on part of the American Ranch Horse Association for any refund whatsoever. The American Ranch Horse Association shall have the right to assign such space to another Vendor unless the American Ranch Horse Association has received written notification of a delay in set up.
10. **Booth Dismantling and Removal.** Vendors may start to dismantle booths at noon on the last day of the show and must be completely vacated by 12 noon on the day after the last day of the show. Any other arrangements must be made through the American Ranch Horse Association prior to that date.
11. **Care and Safety.** Although aisles will be provided by janitor services, booth space should be maintained and cleaned by the Vendor. Customer and Vendor safety should be prevalent at all times.
12. **Taxes.** All sales tax, income taxes, FICA or other withholding taxes arising out of or in connection with Vendor's use of the Vendor's Booth are the sole responsibility of the Vendor.