



## World Show Partnership Application:

Dear ARHA Partner,

Join us in making our World Show the best one yet!

We have put together a partnership package just for you as we look forward to representing your service!

The success of the World Show would not be possible without the continued support of our exhibitors, sponsors, and those providing a service to encourage the growth of the association in both members and quality horses. Thank you for your consideration to make this year's World Show the best event yet for all ARHA members, families, and friends! Please choose an option that best fits your investment with ARHA! We want your service to be a highlight of the world show! We will work with you as well to customize your package!

Your service sponsorship is so important to continue to make the ARHA World Show the best event for all ARHA members! We want to provide recognition and support to your service through your continued dedication!

For each partner, we will create a recorded announcement highlighting your service! We will have social media announcements of our partnership and work to make your brand known to all ARHA members across the nation and highlighted at the World Show celebration!

We feel that the options below will fit well with:

- Trainers
- Breeding Programs
- Farms and Boarding Barns
- Local Travel and Food
- Small Business
- ARHA Judges

The branding opportunities below highlight opportunities for everyone to support and grow this amazing association at a level that makes a great partnership this year and years to come! ARHA wants every member and every service that is a good fit for this association to have the opportunity to invest in the growth and success of ARHA. In return, we will honor your investment and the ARHA community will see that your Brand is one that they can trust and use. We hope that you see this as an opportunity to feature your Brand as an investment both for your Brand and the ARHA Nation!

Customized partnerships at all levels are always available to meet your needs!

Please send questions right away, as we want to announce our partnership!

With appreciation,

**Bandy Russell**

Branding Specialist

[arhapartners@gmail.com](mailto:arhapartners@gmail.com)

812-327-6968

606-271-2963

**Who is Winning the World?  
Exhibitors, Family, and Friends  
will see your Brand keeping track  
of the leader board!**



**Who is Winning the World?**

Proudly Presented to you by:



Jed Lawrence  
Nancy, Kentucky  
Offers Professional Training,  
Lessons, Showing, Coaching,  
Sales, and Clinics.

PLACE BUSINESS CARD  
HOLDER HERE HERE

Clear Holder Added here to be able to change out current standings

Each Time the standings are updated (at least daily)  
**PA announcement:**

Who is Winning the World?

New Postings are now updated!

Amateur postings are proudly presented by Lawrence Performance Horses  
(\*short description here)

Novice Youth postings are proudly presented by **Your Brand Here** (\*Short  
description here)

One for EACH Division (Youth, Nov Youth, AMA, Nov AMA, All Age, Select)  
ARHA wants to thank all those that have presented the update on "Who is Winning  
the World"

Social Media updates will include a picture of each presentation! Daily!

**Division Day Patterns  
Every exhibitor will know when  
they are up and see your  
Brand!**



**Amateur Division Patterns**

Proudly Presented to you by:



Jed Lawrence  
Nancy, Kentucky  
Offers Professional Training,  
Lessons, Showing, Coaching,  
Sales, and Clinics.

PLACE BUSINESS CARD  
HOLDER HERE HERE

Clear Holder Added here to be able to change out patterns of the day

-At least once a day -  
**PA announcement:**

Division Patterns of the Day presented to you by our ARHA partners!

Amateur patterns are proudly presented by Lawrence Performance Horses  
(\*short description here)

Novice Youth patterns are proudly presented by **Your Brand Here** (\*Short  
description here)

One for EACH Division (Youth, Nov Youth, AMA, Nov AMA, All Age, Select)  
ARHA wants to thank all those that have presented the updated Patterns of the  
Day!

Social Media updates will include a picture of each  
presentation! Daily!

**At the Gate – Order of Go!  
Every exhibitor will know when  
they are up and see your  
Brand!**

Gate Order of Go placed by EACH Arena Gate

Class  
**14a. Junior Ranchmanship**

(Dry Erase Board)



Jed Lawrence  
Nancy, Kentucky  
Offers Professional Training,  
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Sales, and Clinics.



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Jed Lawrence  
Nancy, Kentucky  
Offers Professional Training,  
Lessons, Showing, Coaching,  
Sales, and Clinics.

34
2343
25
787
489
10
678
3
914
66
711
89
101
999
119
1678
14
9



Jed Lawrence  
Nancy, Kentucky  
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Lessons, Showing, Coaching,  
Sales, and Clinics.



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Jed Lawrence  
Nancy, Kentucky  
Offers Professional Training,  
Lessons, Showing, Coaching,  
Sales, and Clinics.

**Order of Go! Exhibitors and Friends will visit  
this Information Station often to know their  
order of go for current and future classes**

**Stall Plaques! Every rented stall in the facility  
will have your Brand attached to the Stall  
Plaque!**



**Order of Go (overview concept)**

Class Number:  
**14a. Junior Ranchmanship**

**\*\*Clear Protector Sheet here to  
change out the order of Go  
Listings**

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Class Number:  
**15a. Working Ranch Horse**

**\*\*Clear Protector Sheet here  
to change out the order of Go  
Listings**

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

Jed Lawrence  
Nancy, Kentucky  
Offers Professional  
Training, Lessons, Showing,  
Coaching, Sales, and  
Clinics.

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Clinics.

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Nancy, Kentucky  
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Coaching, Sales, and  
Clinics.



OFFICIAL ARHA PARTNER



Chicago Pizza  
888-888-9988



Cataract Lake Lodge – Bar  
888-888-8899



The Do Drop Inn  
765-795-7300



Bee Creek  
Brewery

**Russell**

Stall #

**123**

Dates:

S S M T W R F S  
22 23 24 25 26 27 28 29

OFFICIAL ARHA PARTNER



World Show Providers

World Show Farrier:  
Name Here  
812-888-9988

World Show Veterinarian:  
Name Here  
812-888-9988

World Show Host:  
Name Here  
812-888-9988

OFFICIAL ARHA PARTNER



INFO

Ye Ole Inn  
888-888-9988



Just 4 Fun  
888-988-9999



El Cantarito  
888-888-9988



Lower Cataract  
Falls

**Exhibitor Information Stations (examples above):**

<b><u>“Who is Winning the World?”</u></b> - Limited Special Daily Announcements!	\$300	<i>Per Division</i>
<b><u>“Order of Go”</u></b> – Main Stage Several classes displayed at one station	\$200	<i>High Visibility for all!</i>
<b><u>“At the Gate Order of Go”</u></b> Current class order presented at gate entry	\$200	<i>Excellent Exhibitor Visibility!</i>
<b><u>“Patterns of the Day”</u></b> - Limited One station per division	\$200	<i>Excellent Exhibitor Visibility!</i>
<b><u>Stall Plaques</u></b> – Limited – per spot \$150 or \$100 + \$100 in hand product	\$150	<i>Excellent Exhibitor Visibility!</i>
<b>Combine Options and SAVE!</b>		
Service Provided Promotional Material displayed	Yes	<i>All Levels!</i>
Public Brand Daily Announcements	Yes	<i>All Levels!</i>

**Around the Arenas:**

<b><u>Gate Banner</u></b> - Limited <i>Feature Brand at entry of arenas and Cow Gate</i>	\$350	<i>High Visibility!</i>
Brand Provided <b><u>Arena Banner</u></b>	\$300	<i>Per Arena</i>
<b><u>Tractor Drag Banner</u></b> <i>Special Announcement each time the tractor is used!</i>	\$150	<i>~ Per Day~</i>
<b><u>Buckle Sponsor</u></b> with option to Present the Buckle for photo opportunities	\$250	<i>Each Buckle</i>
<b><u>Bleacher Banner</u></b> - Brand Provided – Custom <i>Placed on the spectator side of the arena!</i>	\$200	<i>High Visitor Visibility!</i>
Service Provided Promotional Material displayed	Yes	<i>All Levels!</i>
Public Brand Announcements	Yes	<i>All Levels!</i>



Bandy Russell \* Partnership Specialist
P.O. Box 186 \* Nancy Kentucky, 42544
812-327-6968 \* arhapartners@gmail.com

Thank you for becoming an ARHA Partner!

Please complete this form and return to the ARHA office right away!

Exhibitor Information Stations (please check all that you want to brand):

- Who is Winning the World \$300 (limited)
Patterns of the Day \$200 (limited)
Order of Go \$200 (Main)
At the Gate Order of Go \$200
Stall Plaques \$150 (limited)

Around the Arena

- Gate Banner \$350 (limited)
Arena Banner \$300
Bleacher Banner \$200
Buckle Partner - How many buckles?
Tractor Drag \$150 per day (limited) - How many days?

Buckle Partner - Please list up to 4 Divisions/Classes that your charter would like to sponsor and have the option to present the World Champion their winning buckle:

- 1.
2.
3.
4.

Brand Name: Website:

Contact Name: Title:

Mailing Address: City: State: Zip:

Phone: Email:

Total: \$ + 3% if using a credit card

Make Check/Money Order/Cashier's Check payable to American Ranch Horse Association

Credit Card (Add 3% Convenience Fee) Card # Exp: CVC:

Billing Address: City: State: Zip:

Authorized Signature: Date:

I (We) have read all attached terms and conditions and rules relating to this application/agreement, and do hereby agree to fully comply with and abide by such.

Authorized Signature: Date:

Submit Completed Forms to: ARHA World Championship Show \* P.O. Box 186 \* Nancy KY 42544



Bandy Russell \* Partnership Specialist \* 812-327-6968 \*  
arhapartners@gmail.com

## Partnership Application/Agreement Terms and Conditions/Rules and Regulations

1. The ARHA World Championship Show and the ARHA Run For the Roses is sponsored by the American Ranch Horse Association who reserves the right to refuse any vendor or partner not in the best interest of the association, shall have full power to interpret the terms and conditions/rules and regulations set forth below, and have final decision on all other matters not covered by this contract. Amendments to such may be made at any time by the American Ranch Horse Association in the form of written notice.
2. **Indemnification:** The Vendor and/or Partner assumes sole responsibility and hereby agrees to protect, indemnify, defend and hold harmless the American Ranch Horse Association, any event location including the C Bar C Expo Center, and its employees and agents from any and all claims, including claims or causes of action arising from the sole negligence of said indemnities, arising out of, or in connection with Vendor's or Partner's occupancy and use of Show premises, or any action or inaction of any nature in connection with or related to the Show, including but not limited to loss, theft, damage, destruction, or delay in delivery of goods, display material and other effects; any injury to Vendor or Partner, their employees, agents, representatives or guests while on the Show premises; and any damage to Vendor's or Partner's business by reason of failure to provide space for the exhibit or removal of exhibit or failure to hold the Show as scheduled. Vendor or Partner acknowledges that the American Ranch Horse Association and show facilities including C Bar C Expo Center do not maintain insurance covering Vendor's or Partner's property and that they have sole responsibility to obtain business interruption and property damage and theft insurance covering such losses by Vendor or Partner. Vendor or Partner agrees to indemnify and hold forever harmless the American Ranch Horse Association and show facilities including C Bar C Expo Center from any and all damages, loss, liability, claim or expenses (including legal fees) based upon, arising out of, or in connection with the violations of any law or ordinance by the Vendor or Partner, its employees, agents, representatives, guests or other holding under the Vendor or Partner; or if failure by Vendor or Partner or any such persons to comply with all applicable terms and conditions contained in these rules or in the agreement between the show facilities, C Bar C Expo Center and the American Ranch Horse Association regarding the Show premises or a part thereof. If the indemnities are sued in a court of law, Vendor or Partner agrees to defend the indemnities at Vendor's or Partner's expense, and if judgement be taken against indemnities, to pay said judgment and obtain written release in form acceptable to the indemnities. If trial is required, Vendor or Partner agree to travel to location that the American Ranch Horse Association sees fit.
3. **Assignment of Space:** First come, first serve priority will be given to applicants according to the time their written request is received by the American Ranch Horse Association, availability of requested area, the amount of space requested and the special needs and compatibility of Vendor or Partner. In the event of conditions beyond its control, the American Ranch Horse Association reserves the right to rearrange the floor plan and relocate any exhibit. Note: Previous Partners and Vendors will be contacted first for renewal.
4. **Payment:** 50% of investment must be remitted with application. Remaining balance is due no later than July 1 of current year. Failure to do so will result in loss of initial payment without refund unless specific arrangements have been made with the Partnership Specialist. **VENDOR MAY NOT OCCUPY ASSIGNED SPACE(S) UNTIL ALL FEES ARE PAID IN FULL.**
5. **Refunds for Cancellations:** **NO REFUNDS for any Cancellations**
6. **Subletting of Space or Investments:** Vendor or Partner shall not assign or sublet any space allocated and may not advertise or display goods other than those manufactured or sold by Vendor or Partner in the regular course of Vendor's business. The space assigned to the Vendor or Partner is only for their use.
7. **Restricted Use of Logo:** American Ranch Horse Association has sole and exclusive right to produce or sell products bearing its logo(s), and only its designated licensees may distribute such products at the American Ranch Horse Association World Championship Show and other events hosted by ARHA. No Vendor or Partner may sell or give away any product bearing an American Ranch Horse Association logo or design that is deceptively similar, during the American Ranch Horse Association World Show or other events hosted by ARHA. No Vendor or Partner may sell or give away any product bearing the following but not limited to, words, letters, or combination thereof, or deceptively similar to American Ranch Horse Association World Championship Show, or ARHA World Championship Show Or other ARHA events.
8. **Security:** American Ranch Horse Association will not be responsible for any loss.
9. **Booth Set Up:** Vendors may set up their appropriate booth(s) starting on the day before the first day of the show at 12 noon. Vendors may check in at the show office for confirmation of booth location if needed. If the space reserved for the Vendor is not occupied by 6:00 am on the first day of the show, unless otherwise arranged, the space will be considered cancelled and shall revert to the American Ranch Horse Association without obligation on part of the American Ranch Horse Association for any refund whatsoever. The American Ranch Horse Association shall have the right to assign such space to another Vendor unless the American Ranch Horse Association has received written notification of a delay in set up.
10. **Booth Dismantling and Removal:** Vendors may start to dismantle booths at 10pm on the last day of the show and must be completely vacated by 12 noon on the day after the last day of the show. Any other arrangements must be made through the American Ranch Horse Association prior to that date.
11. **Care and Safety:** Although aisles will be provided by janitor services, booth space should be maintained and cleaned by the Vendor. Customer and Vendor safety should be prevalent at all times.
12. **Taxes:** All sales tax, income taxes, FICA or other withholding taxes arising out of or in connection with Vendor's use of the Vendor's Booth are the sole responsibility of the Vendor.