



## *Charter Sponsorship Program*

In 2017 ARHA will offer a great cash opportunity to Charters for their efforts to encourage participation, recruit new members, offer creative formats, and enhance the exhibitor's experiences at ARHA Charter shows. Our Charters are the backbone of the ARHA experience and we would like to support those clubs that are going the extra mile to make their ARHA shows a great experience for our members!

### **Program Basics:**

- ARHA will offer \$250.00 cash award to two charters for use at either a single or double judges ARHA show that the club is hosting in 2017.
- Charters will only be eligible for the sponsorship once in a two-year period.
- The charter must fulfill all the annual Charter Renewal requirements as stated in the Official ARHA Rulebook.

### **Requirements to apply:**

- Regional Charter must be in good standing with ARHA.
- Submit a complete show approval application prior to or along with the Charter Sponsorship Application.
- **ARHA Show Approval Requirements:**
  - Verify date of show with the ARHA Show Office.
  - Complete the show approval application. All blanks must be completed. Nothing can be left as pending or unannounced.
  - The complete show bill or show premium must be submitted, no drafts. It must have all of the required classes, show manager, and show secretary contact information, entry fees, stall information and contact, judges, show date or dates and location.
  - Changes can be made to the show bill as long as they are received at least 45 days prior to the starting date of the show with written notification and revised show bill.
  - If you already have received your approval letter and the application was received on time, you may submit your one letter with your sponsorship application.
  - The show approval application fee must be paid either by attached check or credit card listed on the application.
  - Show must be held by an ARHA approved charter.

### **Applications will be evaluated on the following to receive the first 1/2 of the Sponsorship:**

- Charter Sponsorship Application must be **postmarked by January 31, 2017**
- Encouragement of new participation
- Membership recruitment efforts
- Enhancement of exhibitor experience at the show (exhibitor party, special awards, etc.)
- Creative show formats— this is meant to show exhibitors with a one of a kind idea or theme that is unique to your particular show.

### **Applications will be evaluated on the following to receive the second 1/2 of the Sponsorship:**

- Timely return of show results postmarked within 15 days after the show date.
- All show results fees paid with show results by check or credit card.
- Show results are finalized, and posted at ARHA in a timely manner.
- Show managements prompt response to questions from ARHA staff.

**Applications must be postmarked by January 31, 2017 for shows held in 2017.**

*Note: Charter Sponsorship Applications for shows already held prior to deadline will be accepted.*  
For more information on the Charter Sponsorship Program and official rules contact the ARHA Office.  
Phone: 606-271-2963 Email: arhaoffice@gmail.com